Earthquake Insurance Snapshot

Results of a Survey of Earthquake Insurance Outreach and Promotion in the Western U.S. (2021)

Purpose
- state laws & policies
- existing outreach & education
- key issues
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Findings
• California vs. other states
• resilience priorities
• uptake & consumer research
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Next Steps
- Easy access to info & outreach tools
- “Starter” outreach products
- Facilitate sustained dialogue
WHAT’S YOUR RECOVERY PLAN?

An earthquake can seriously disrupt your life and your finances. Thinking ahead and preparing before an earthquake hits can help make your recovery more assured.

GET STARTED
What’s your recovery plan?

**INSURE AGAINST EARTQUAKES**

Earthquake damage isn’t covered by standard homeowners and renters insurance policies.

- Contribute to an emergency savings account.
- Ask your agent about earthquake insurance.
- Know what is in your policy, and what isn’t.

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Earthquake insurance & financial preparedness graphics
Earthquake insurance & financial preparedness video

Funding provided by the National Earthquake Hazards Reduction Program
Meet, Discuss, Learn

Welcome to the Mind the Gap Earthquake Insurance Collaboration Site!