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# Earthquake Insurance Snapshot

Results of a Survey of  
Earthquake Insurance  
Outreach and Promotion in  
the Western U.S. (2021)

## Purpose

- state laws & policies
- existing outreach & education
- key issues



# Earthquake Insurance Snapshot

Results of a Survey of Earthquake Insurance Outreach and Promotion in the Western U.S. (2021)

## Findings

- California vs. other states
- resilience priorities
- uptake & consumer research



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Results of a Survey of Earthquake Insurance Outreach and Promotion in the Western U.S. (2021)

## Next Steps

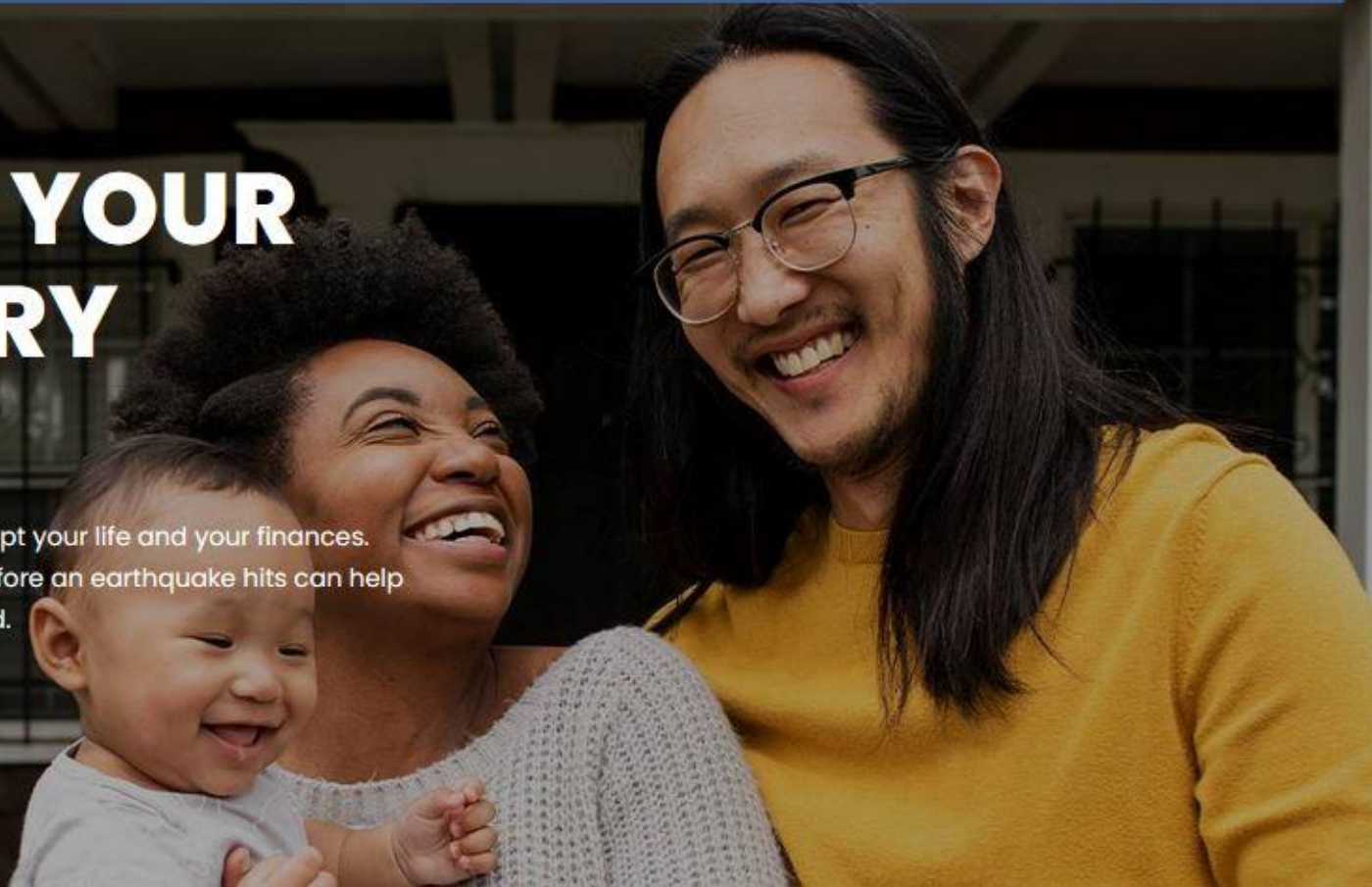
- Easy access to info & outreach tools
- “Starter” outreach products
- Facilitate sustained dialogue



# WHAT'S YOUR RECOVERY PLAN?

An earthquake can seriously disrupt your life and your finances. Thinking ahead and preparing before an earthquake hits can help make your recovery more assured.

[GET STARTED](#)



Earthquake  
insurance &  
financial  
preparedness  
information  
hubs

What's your recovery plan?

# INSURE AGAINST EARTHQUAKES

Earthquake damage isn't covered by standard homeowners and renters insurance policies.



Know what is in your policy, and what isn't.



Ask your agent about earthquake insurance.



Contribute to an emergency savings account.

Paid for with funds provided by FEMA-NEHRP

Earthquake insurance & financial preparedness graphics



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**MIND  
THE GAP**

EARTHQUAKE INSURANCE &  
POST-DISASTER RECOVERY

EQ Insurance Collaboration

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Welcome to the *Mind the Gap* Earthquake Insurance Collaboration  
Site!

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